FOR: THE OSTHOFF RESORT

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THE OSTHOFF RESORT RECEIVES "BEST OF MIDAMERICA" AWARD FROM READERS OF MEETINGS MIDAMERICA MAGAZINE

ELKHART LAKE, WISCONSIN – The Osthoff Resort in Elkhart Lake, Wisconsin, has been chosen by the readers of *Meetings MidAmerica* magazine as one of the top 15 properties in the Midwestern United States. The resort received the magazine's annual "Best of MidAmerica" award.

Readers were asked to choose their favorite properties considering the quality of meeting space, guest rooms, guest services and amenities, food and beverage service, high-tech services and equipment, recreational facilities and activities, efficiency and helpfulness of staff, and overall value and experience.

"We are honored that the readers of Meetings MidAmerica have chosen our property as one of the best in the Midwest," said Lola Roeh, general manager of the Osthoff. "We take pride in offering our guests a superior product, and are constantly striving to meet and exceed the expectations of our customers.

"We've been very successful at attracting both corporate and leisure business," added Roeh. "The Osthoff Resort now offers over 20,000 square feet of function space, enabling us to accommodate larger corporate and association groups, while providing enhanced amenities for our leisure guests."

The original Osthoff opened in 1886 during America's "gilded age", as fashionable Midwestern travelers sought respite from the summer dust and heat of the cities. Today's Osthoff Resort reopened in 1995 and quickly established itself among the top echelon of luxurious properties. In summer 2005, the Osthoff added a massive new wing featuring a 10,000-square-foot conference center and a 100-seat restaurant, Lola's on the Lake, with casual fine dining, a companionable bar-lounge and splendid views of Elkhart Lake.

The expansion also included the opening of the Aspira Spa, a facility that provides a holistic, organic approach to the spa experience—offering personalized services that

reflect the ancient healing wisdom of indigenous peoples from around the world. The Osthoff Resort becomes the first hotel in the region to offer guests the "spa suite" concept. Spa suites feature comfortable living areas that include amenities such as fireplace, whirlpool tub, patio, and love seats.

The Osthoff Resort has earned the prestigious AAA Four Diamond rating for the past seven years, making it one of the premier resort destinations in the Midwest.

The resort offers 245 spacious suites and guest rooms. One, two and three-bedroom suites range in size up to 2,300 square feet and feature a kitchen or kitchenette, dining and living room, TV, fireplace and private balcony. Guest rooms feature a king-size bed, private balcony, two-person whirlpool bath, wet bar and TV. Balconies are equipped with tables and chairs ideal for alfresco snacks or meals.

The Osthoff Resort is just an hour north of Milwaukee, less than two hours from Madison and about three hours from Chicago. For more information contact The Osthoff Resort, 101 Osthoff Avenue, Elkhart Lake, WI 53020-0151, 800-876-3399—or check the Web site at www.osthoff.com.

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June 2006